

# M.Sc. International Management

## 1. Semester

### International Business Environment

- International Business Law
- International Financial Management
- International Financial Reporting

### International Strategic Management

- Advanced Strategic Management
- Business Development
- International Business Game

### Innovation Competence

- Innovation Management
- Project Management
- New Business Models & Design Thinking

### Organizational Development

- Global HR Management
- New Work in International Organizations
- Transformation in the Global Environment

### Leadership Skills

- Corporate Governance & Business Ethics
- Negotiation, Communication & Executive Presentations
- Cross Cultural Leadership

## 2. Semester

### International Controlling & Corporate Finance

- Corporate Controlling
- Business Planning & Venture Capital
- Financial Risk Management

### Marketing in a Globalized World

- Digital Marketing
- Customer Relationship Management
- Advanced Market Research

### International Operations Management

- Global Sourcing
- Production & Supply Chain Management
- Logistics Management

### Consulting Project

- Managing Consulting Projects
- Consulting Project

## 3. Semester

### Auslandssemester

## 4. Semester

### Master-Thesis

### » FAST TRACK

Mit der Option Fast Track entfällt das Auslandssemester und du verkürzt das Pflichtpraktikum. Dadurch kannst du dein Studium in drei Semestern und mit 90 ECTS-Punkten absolvieren. Ein internationaler Doppelabschluss ist beim Fast Track nicht möglich. Bei Fragen hilft dir deine Studienberatung.