



# ISM

INTERNATIONAL  
SCHOOL OF MANAGEMENT

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University of Applied Sciences

**Crown your academic career with a PhD/DBA**

and use our cooperation with Newcastle Business School (Northumbria) for your success.

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# Newcastle Business School (NBS)

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# Newcastle Business School (NBS)

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- Based in Newcastle upon Tyne, UK
- One of four faculties within Northumbria University
- One of the top-rated universities for business and management education in the UK
- Leading in the sectors accounting and finance
- AACSB and EPAS accredited
- Research focus primarily on interdisciplinary themes with a strong emphasis on practical application

# Fields of Study

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Accounting & Financial Management



Marketing Travel & Tourism Management



Organisation & HR Management



Strategic Management & International Business



Business Analysis Systems & Supply Chain Management



LEARNING

KNOWLEDGE

EXPERIENCE

COMPETENCE

SKILLS

ABILITY

TRAINING

GROWTH

# Cooperation between ISM and NBS

- Possibility for ISM graduates to apply for a PhD or a DBA program
- Max. 3 candidates per year
- Preselection made by ISM
- Final admission depending on NBS
- Jointly supervision (1 supervisor each)
- Delivery of the programs according to NBS' Policy and Code of Practice
- Administrative support provided by ISM



# Choose your program



## PhD

### Doctor of Philosophy

- Significant original research necessary
- 3 years full-time, 5 years part-time



## DBA

### Doctor of Business Administration

- Clear focus on developing and improving professional practice
- 2 years full-time, 3 years part-time



# PhD Full-Time (3 years)

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## 1<sup>st</sup> Year

Submission of detailed proposal  
Confirmation of research degree program (@ 3 month)  
Dissemination of research with presentation at NBS doctoral  
Annual Progression Presentation  
Annual Progression Review

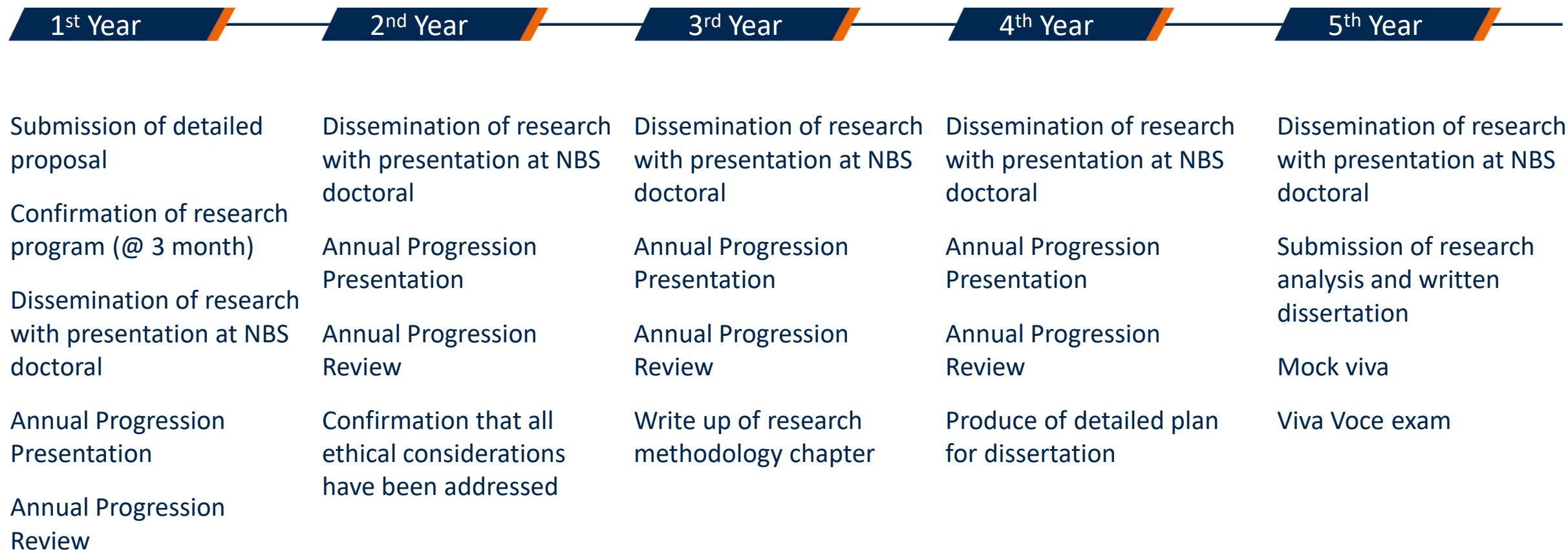
## 2<sup>nd</sup> Year

Dissemination of research with presentation at NBS doctoral  
Annual Progression Presentation  
Annual Progression Review

## 3<sup>rd</sup> Year

Dissemination of research with presentation at NBS doctoral  
Submission of research analysis and written dissertation  
Mock viva  
Viva Voce exam

# PhD Part-Time (5 years)



# DBA Full-Time (2 years)

## 1<sup>st</sup> Year

Assignment (@ 4 months)

Confirmation by Program Award Board and Head of School

Dissemination of research with presentation at NBS doctoral

Taught component:  
Advanced Business Research

## 2<sup>nd</sup> Year

Annual Progression Presentation

Annual Progression Review

Dissemination of research with presentation at NBS doctoral

Submission of research analysis and written dissertation

Mock viva

Viva Voce exam



# DBA Part-time (3 years)

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## 1<sup>st</sup> Year

Assignment (@ 4 months)  
Confirmation by Program Award Board and Head of School  
Dissemination of research with presentation at NBS doctoral  
Taught component:  
Advanced Business Research

## 2<sup>nd</sup> Year

Annual Progression Presentation  
Annual Progression Review  
Dissemination of research with presentation at NBS doctoral

## 3<sup>rd</sup> Year

Annual Progression Presentation  
Annual Progression Review  
Dissemination of research with presentation at NBS doctoral  
Submission of research analysis and written dissertation  
Mock viva  
Viva Voce exam

# Admission, Requirements & Application



# Admission Criteria

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## All applicants shall fulfill the following criteria:

- Excellence in academic qualifications (e.g.: minimum GPA 2.0)
- An official undergraduate degree or the equivalent
- An official Master's degree in a relevant discipline
- A total of 300 ECTS (min. 60 ECTS at Master's level)
- Proof of English language proficiency at min. C1 level  
(IELTS 6.5 or TOEFL 89 (ibt) or above)
- A research proposal at an appropriate level for doctoral study  
(which can be supervised by both NBS and ISM research staff)

# Admission Criteria

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## Applicants for the DBA program additionally should have:

- A master's qualification in a business and management related area (or equivalent qualification with substantial work experience in a business and management discipline), which includes a substantive study of the field, personal and professional development and research training resulting in a research dissertation (equate to a minimum of 30 ECTS)
- A minimum of 3 years' experience of business and management practice in line with the university professional doctorate framework and/or evidence of appropriate continuous professional development

# Requirements





# Attendance Requirements

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## For part-time programs

- DBA taught in blocks (usually in Oct/Nov)
- Annual doctoral conference (2 days in June)
- Dublin Summer School (optional)
- Annual progression panel meetings (possible via Skype)
- Attendance for the Student Viva Voce – and ideally for the mock viva (tba. 1 week in advance)





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## Write a Proposal

- Intended department of research
- Types of research methods to be used
- Relations to any previous research done in this field



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## Send in your application

- Academic transcripts/ Degree certificates
- Relevant managerial experience (DBA only)
- Application Form & CV
- Proof of English proficiency



3

## Review

- Your application is reviewed by ISM.



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## Interview

- If successful and if possible, an interview with a NBS staff member is arranged.

# Application

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## Timeline of your application

- Contact your ISM supervisor **as early as possible** to allow sufficient time for the preparation of your final research proposal.
- Deadline for official applications is **May 15<sup>th</sup>** (start in fall) or **Nov 15<sup>th</sup>** (start in spring).
- **DBA** program starts in **October**.  
**PhD** program can be started in **October** or **March**.



# Fees



# Program Fees for PhD Students

## PhD full-time

Year	Total Fees (NBS and ISM)
Application*	€ 2,500
1	€ 15,385
2	€ 15,385
3	€ 15,385
<b>Total**</b>	<b>€ 48,655</b>

## PhD part-time

Year	Total Fees (NBS and ISM)
Application*	€ 2,500
1	€ 10,630
2	€ 10,630
3	€ 10,630
4	€ 10,630
5	€ 10,630
<b>Total**</b>	<b>€ 55,650</b>

\*Proposal fees become due as follows: 500,00 € with signing of the contract 1.000 € after acceptance from ISM, 1000,00 € after acceptance from Northumbria University.

\*\*Fees subject to change; incl. current Net VAT.; exchange rate from 17th May 2021

# Program Fees for DBA Students

## DBA full-time

Year	Total Fees (NBS and ISM)
Application*	€ 2,500
1	€ 17,359
2	€ 17,359
<b>Total**</b>	<b>€ 37,218</b>

## DBA part-time

Year	Total Fees (NBS and ISM)
Application*	€ 2,500
1	€ 12,739
2	€ 12,739
3	€ 12,739
<b>Total**</b>	<b>€ 40,717</b>

\*Proposal fees become due as follows: 500,00 € with signing of the contract 1.000 € after acceptance from ISM, 1000,00 € after acceptance from Northumbria University.

\*\*Fees subject to change; incl. current Net VAT.; exchange rate from 17th May 2021

# Contact for Applications and Content-Related Questions

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