



ISM

INTERNATIONAL
SCHOOL OF MANAGEMENT

University of Applied Sciences

Crown your academic career with a PhD/DBA

and use our cooperation with Newcastle Business School (Northumbria) for your success.

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Newcastle Business School



PhD/DBA Program



**Admission, Requirements &
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Contact Details

Newcastle Business School (NBS)

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Newcastle Business School (NBS)

- Based in Newcastle upon Tyne, UK
- One of four faculties within Northumbria University
- One of the top-rated universities for business and management education in the UK
- Leading in the sectors accounting and finance
- AACSB and EPAS accredited
- Research focus primarily on interdisciplinary themes with a strong emphasis on practical application

Fields of Study



Accounting & Financial Management



Marketing Travel & Tourism Management



Organisation & HR Management



Strategic Management & International Business



Business Analysis Systems & Supply Chain Management



Cooperation between ISM and NBS

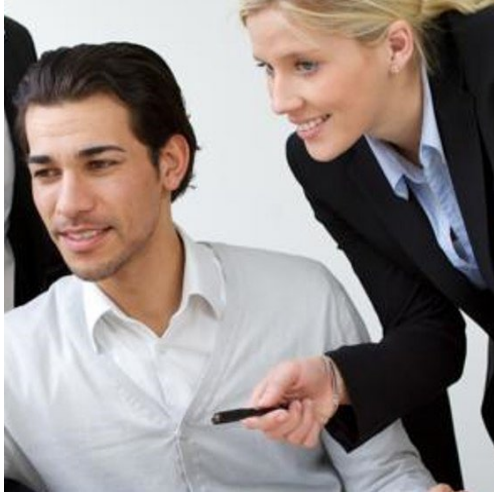
ISM and NBS have developed a cooperation, which allows ISM graduates and other graduates to apply for a PhD or a DBA program in the Faculty of Business and Law. According to the German conference of ministers of education (Kultusministerkonferenz) it is presently possible to bear the German “Dr.” if you have been awarded a doctoral degree as a result of a scientific doctoral examination procedure in an EU or EEA member state.

Cooperation between ISM and NBS

- Possibility for ISM graduates to apply for a PhD or a DBA program
- Max. 3 candidates per year
- Preselection made by ISM
- Final admission depending on NBS
- Jointly supervision (1 supervisor each)
- Delivery of the programs according to NBS' Policy and Code of Practice
- Administrative support provided by ISM



Choose your program



PhD

Doctor of Philosophy

- Significant original research necessary
- 3 years full-time, 5 years part-time



DBA

Doctor of Business Administration

- Clear focus on developing and improving professional practice
- 2 years full-time, 3 years part-time

PhD Full-Time (3 years)

1st Year

Submission of detailed proposal
Confirmation of research degree
program (@ 3 month)
Dissemination of research with
presentation at NBS doctoral
Annual Progression Presentation
Annual Progression Review

2nd Year

Dissemination of research with
presentation at NBS doctoral
Annual Progression Presentation
Annual Progression Review

3rd Year

Dissemination of research with
presentation at NBS doctoral
Submission of research analysis
and written dissertation
Mock viva
Viva Voce exam

PhD Part-Time (5 years)

1st Year

Submission of detailed proposal

Confirmation of research program (@ 5 month)

Dissemination of research with presentation at NBS doctoral

Annual Progression Presentation

Annual Progression Review

2nd Year

Dissemination of research with presentation at NBS doctoral

Annual Progression Presentation

Annual Progression Review

Confirmation that all ethical considerations have been addressed

3rd Year

Dissemination of research with presentation at NBS doctoral

Annual Progression Presentation

Annual Progression Review

Write up of research methodology chapter

4th Year

Dissemination of research with presentation at NBS doctoral

Annual Progression Presentation

Annual Progression Review

Produce of detailed plan for dissertation

5th Year

Dissemination of research with presentation at NBS doctoral

Submission of research analysis and written dissertation

Mock viva

Viva Voce exam

DBA Full-Time (2 years)

1st Year

Assignment (@ 4 months)

Confirmation by Program Award Board and Head of School

Dissemination of research with presentation at NBS doctoral

Taught component:
Advanced Business Research

2nd Year

Annual Progression Presentation

Annual Progression Review

Dissemination of research with presentation at NBS doctoral

Submission of research analysis and written dissertation

Mock viva

Viva Voce exam



DBA Part-time (3 years)

1st Year

Assignment (@ 4 months)

Confirmation by Program Award Board and Head of School

Dissemination of research with presentation at NBS doctoral

Taught component:
Advanced Business Research

2nd Year

Annual Progression Presentation

Annual Progression Review

Dissemination of research with presentation at NBS doctoral

3rd Year

Annual Progression Presentation

Annual Progression Review

Dissemination of research with presentation at NBS doctoral

Submission of research analysis and written dissertation

Mock viva

Viva Voce exam

Admission, Requirements & Application



Admission Criteria

All applicants shall fulfill the following criteria:

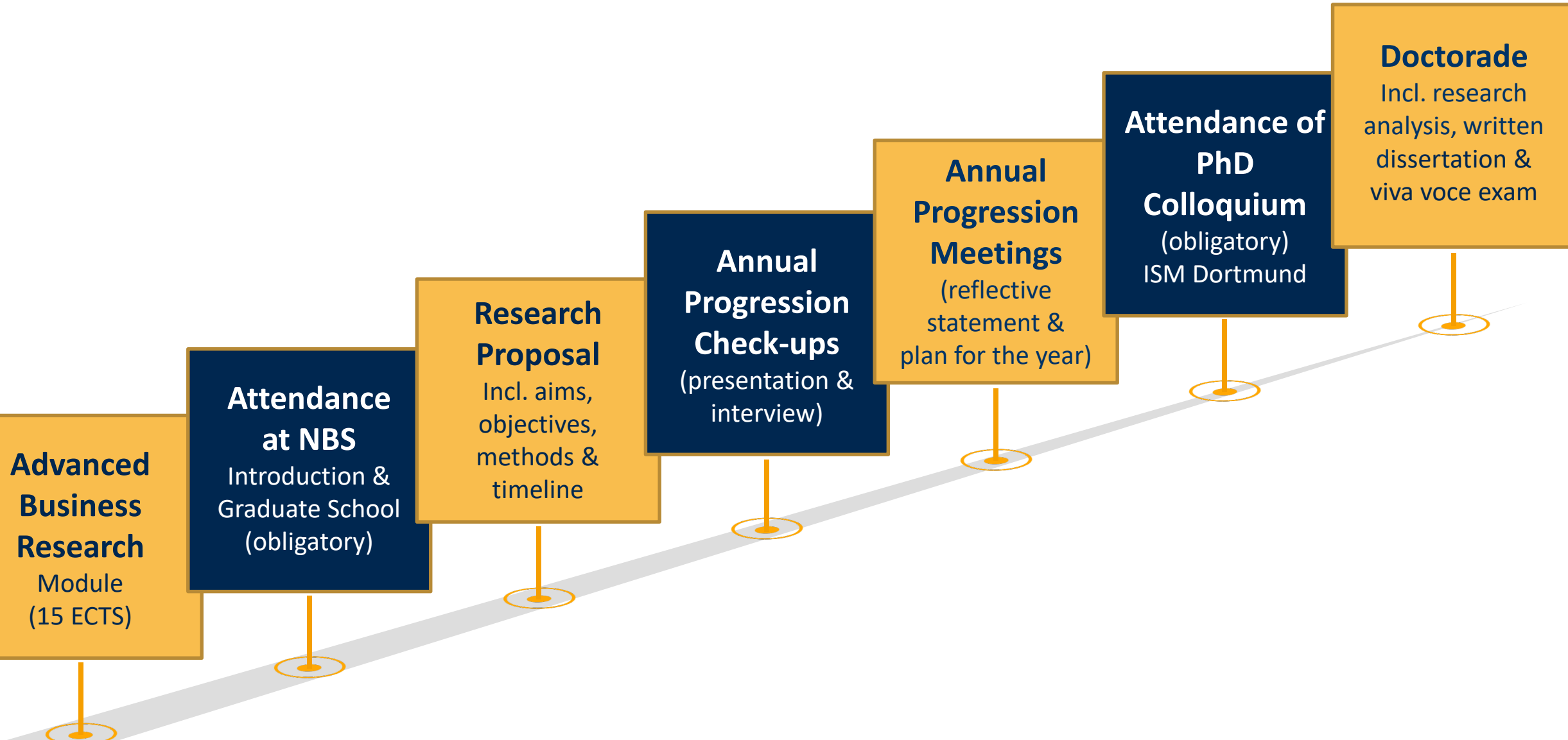
- Excellence in academic qualifications (e.g.: minimum GPA 2.0)
- An upper second class honors degree (UK) or equivalent
- An official Master's degree in a relevant discipline
- A total of 300 ECTS (min. 60 ECTS at Master's level)
- Proof of English language proficiency at min. C1 level
(IELTS 6.5 or TOEFL 89 (ibt) or above)
- A research proposal at an appropriate level for doctoral study
(which can be supervised by both NBS and ISM research staff)

Admission Criteria

Applicants for the DBA program additionally should have:

- A master's qualification in a business and management related area
(or equivalent qualification with substantial work experience in a business and management discipline),
which includes a substantive study of the field, personal and professional
development and research training resulting in a research dissertation
(equate to a minimum of 30 ECTS)
- A minimum of 3 years' experience of business and management practice in line with
the university professional doctorate framework and/or evidence of appropriate
continuous professional development

Requirements



Attendance Requirements

For part-time programs

- DBA taught in blocks (usually in Oct/Nov)
- Annual doctoral conference (2 days in June)
- Dublin Summer School (optional)
- Annual progression panel meetings (possible via Skype)
- Attendance for the Student Viva Voce – and ideally for the mock viva (tba. 1 week in advance)





1

Write a Proposal

- Intended department of research
- Types of research methods to be used
- Relations to any previous research done in this field



2

Send in your application

- Academic transcripts/ Degree certificates
- Relevant managerial experience (DBA only)
- Application Form & CV
- Proof of English proficiency



3

Review

- Your application is reviewed by ISM.



4

Interview

- If successful and if possible, an interview with a NBS staff member is arranged.

Application

Timeline of your application

- Contact your ISM supervisor **as early as possible** to allow sufficient time for the preparation of your final research proposal.
- Deadline for official applications is **May 15th** (start in fall) or **Nov 15th** (start in spring).
- **DBA** program starts in **October**.
PhD program can be started in **October** or **March**.



Fees



Program Fees for PhD Students

PhD full-time

Year	Total Fees (NBS and ISM)
Application*	€ 2,500
1	€ 15,334.20
2	€ 15,334.20
3	€ 15,334.20
Total**	€ 48,502.60

PhD part-time

Year	Total Fees (NBS and ISM)
Application*	€ 2,500
1	€ 10,649.97
2	€ 10,649.97
3	€ 10,649.97
4	€ 10,649.97
5	€ 10,649.97
Total**	€ 55,749.85

*Proposal fees become due as follows: 500,00 € with signing of the contract 1.000 € after acceptance from ISM, 1000,00 € after acceptance from Northumbria University.

**Fees subject to change; incl. current Net VAT.; exchange rate from 26th July 2022

Program Fees for DBA Students

DBA full-time

Year	Total Fees (NBS and ISM)
Application*	€ 2,500
1	€ 17,267.60
2	€ 17,267.60
Total**	€ 37,035.20

DBA part-time

Year	Total Fees (NBS and ISM)
Application*	€ 2,500
1	€ 12,742.25
2	€ 12,742.25
3	€ 12,742.25
Total**	€ 40,726.75

*Proposal fees become due as follows: 500,00 € with signing of the contract 1.000 € after acceptance from ISM, 1000,00 € after acceptance from Northumbria University.

**Fees subject to change; incl. current Net VAT.; exchange rate from 26th July 2022

Contact for Applications and Content-Related Questions

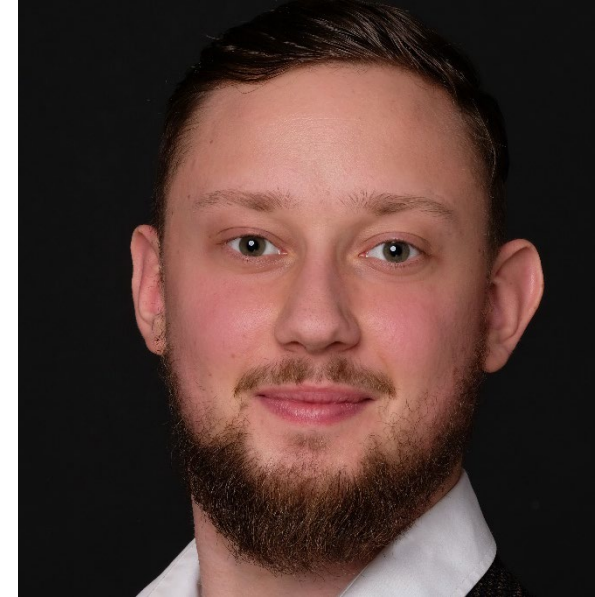


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