

# M.A. Digital Marketing

## ISM – EM Normandie

**ISM**  
INTERNATIONAL  
SCHOOL OF MANAGEMENT  
University of Applied Sciences



### German-French double degree

ISM students who opt for the program at the Ecole de Management de Normandie (EM Normandie) spend their first two semesters at the ISM campus, followed by two semesters at EM Normandie. Here you can study in modern lecture rooms and libraries on an international campus. Students write their master's thesis while completing a six-month internship either in Germany or abroad. Students who have achieved all the necessary credits for study and examinations are awarded two master's degrees: a Master of Art in Digital Marketing from the ISM, and an additional degree in the program of their choice from EM Normandie. With this double degree program of the ISM you acquire two master's degrees within two years plus master's thesis.

### Additional degree available at Ecole de Management de Normandie

Master in Management in:  
· Digital Marketing & Sales (Dublin)

### Study language

Lectures are held in English at Ecole de Management de Normandie.

